OPPORTUNITY PROFILE

DEVELOPMENT DIRECTOR

Freedom to Lead International[®] is a Christian leadership organization dedicated to working with under-resourced Christian leaders in storycentric communities around the world. Freedom to Lead International[®] is currently seeking a **Development Director** to achieve its ministry objectives by building on the existing work of Freedom to Lead to raise visibility and awareness to new, potential donors as well as with those currently providing financial support.

Freedom to Lead®

ABOUT FREEDOM TO LEAD INTERNATIONAL®

Leaders – good ones and bad ones – make a difference in everyone's life. That's why Freedom to Lead International® (FTL) exists; we believe people benefit when competent, Christ-centered leaders unleash the full potential of the gospel within their local communities. FTL cultivates this kind of Christ-centered leader.

People that communicate and learn best through stories, images, and music need their own leaders. Freedom to Lead International® believes **now** is the time to develop leaders in these societies. This is a new frontier. Since 2010 FTL has provided an innovative program called *The Garden Project* to help storycentric leaders follow Jesus' way of leading. The beauty of this approach is that leaders can develop critical leadership competencies regardless of their literacy level.

Freedom to Lead teaches principles of Christ-centered leadership primarily through **biblical and culture-specific stories** as well as culture-specific **images**, **objects, and sketches**. FTL also collaborates with **indigenous musicians** to produce original songs in local languages that enhance learning. Starting with a pilot project in India and Nepal in 2010, Freedom to Lead has since expanded its reach to South Asia, East Africa, and Francophone West Africa. The vision is to see 5000 storycentric leaders in 25 under-resourced countries being developed into competent Christ-centered leaders within the next five years.

More information can be found at **www.freedomtolead.net**

MISSION STATEMENT

Cultivating competent, Christ-centered leaders through story, symbol, and song to unleash their potential for impacting local communities with the whole gospel.



DEVELOPMENT DIRECTOR PROFILE



STATEMENT OF FAITH

The Purpose of God

We affirm our belief in the one-eternal God, Creator and Lord of the world, Father, Son and Holy Spirit, who govern all things according to the purpose of his will. He has been calling out from the world a people for himself, and sending his people back into the world to be his servants and his witnesses, for the extension of his kingdom, the building up of Christ's body, and the glory of his name.

The Authority and Power of the Bible

We affirm the divine inspiration, truthfulness and authority of both Old and New Testament Scriptures in their entirety as the only written word of God, without error in all that it affirms, and the only infallible rule of faith and practice. We also affirm the power of God's word to accomplish his purpose of salvation.

The Uniqueness and Universality of Christ

We affirm that there is only one Savior and only one gospel. Jesus Christ, being himself the only God-man and son of our Lord, who gave himself as the only ransom for sinners, is the only mediator between God and people.

The Nature of Evangelism

To evangelize is to proclaim the good news through word and deed that Jesus Christ died for our sins and was raised from the dead according to the Scriptures, and that as the reigning Lord he now offers the forgiveness of sins and the liberating gifts of the Spirit to all who repent and believe.

Christian Social Responsibility

We affirm that God is both the Creator and the Judge of all men. We therefore should share his concern for justice and reconciliation throughout human society and for the liberation of men and women from every kind of oppression. We also affirm that all people should be respected with dignity and love.

The Church and Evangelism

We affirm that Christ sends his redeemed people into the world as the Father sent him, and that this calls for a similar deep and costly penetration of the world through the sacrificial service of evangelism.

Cooperation in Evangelism

We affirm that the Church's visible unity in truth is God's purpose. Evangelism summons us to unity. Evangelism also summons us to unity, because our oneness strengthens our witness, just as our disunity undermines our gospel of reconciliation.



STATEMENT OF FAITH (CONTINUED)

Churches in Evangelistic Partnership

As a new missionary movement begins, we affirm the need to partner with everyone in the body of Christ across the globe. Through the work of the Spirit, a growing partnership of churches will develop and the universal character of Christ's Church will be more clearly exhibited.

The Urgency of the Evangelistic Task

More than 2,700 million people, which is more than two-thirds of all humanity, have yet to be evangelized. We are ashamed that so many have been neglected but realize that right now there is a unique receptivity to the Gospel around the world.

Evangelism and Culture

The development of strategies for world evangelization calls for imaginative pioneering methods that take into account the beauty of human culture while acknowledging the supremacy of Scripture over culture.

Education and Leadership

We confess that we have sometimes pursued church growth at the expense of church depth and that some missions work has been too slow to equip national leaders.

Spiritual Conflict

We believe that we are engaged in constant spiritual warfare with the principalities and powers of evil, who are seeking to overthrow the Church and frustrate its task of world evangelization.

Freedom and Persecution

It is the God-appointed duty of every government to secure conditions of peace, justice and liberty in which the Church may obey God, serve the Lord Jesus Christ, and preach the gospel without interference.

The Power of the Holy Spirit

We believe in the power of the Holy Spirit. The Father sent his Spirit to bear witness to his Son; without his witness ours is futile. Conviction of sin, faith in Christ, new birth and Christian growth are all his work. The Spirit also calls the Church into mission and evangelism.

The Return of Christ

We believe that Jesus Christ will return personally and visibly, in power and glory, to consummate his salvation and his judgment and we look forward with eager anticipation to his coming.

DEVELOPMENT DIRECTOR PROFILE



THE POSITION

The Development Director (DD) will enable Freedom to Lead (FTL) to achieve its ministry objectives by building on the existing work of FTL to raise visibility and awareness to new, potential donors as well as with those currently providing financial support. The successful DD will have a successful track record in developing and managing a portfolio of broadly based major donors.

In doing so, the successful candidate will formulate, direct, and implement a comprehensive, sustainable funding strategy needed to grow FTL's ministry capacity through the solicitation of major gifts, churches, grants, social media, direct mail, and special events.

KEY AREAS OF RESPONSIBILITY

- Works with the President, leadership team and Board of Directors in setting annual fundraising goals and budget
- Creates an annual resource development plan based on meeting budgeted goals
- Oversees grant applications and compliance
- Prospects and creates relationships with new major donors and community engagement that align with FTL's mission and values.
- Works with existing donors to further expand current relationships
- Adjusts strategies as needed to meet annual budget goals and forecasts
- Maximizes the efforts of all FTL staff and volunteers to meet the development goals set forth in the annual budget through all solicitation strategies
- Administers and reports on the progress of meeting resource development goals
- Assists in planning and organizing the President's involvement to secure major donor pledges
- If utilized he/she will oversee the management contract with direct mail and mid-level cultivation vendors
- Oversees the national donor database so that all mailings are timely, records are current, and timely thank you notes and follow-up calls are initiated
- Ensures confidentiality of prospect/donor information
- Participates in training and motivating all staff in their own fundraising initiatives
- Oversees and generates income producing initiatives, including but not limited to major donors, mid-level donors, direct mail, events, grants, web/social media and capital campaigns
- Represents the ministry professionally and in accordance with fundraising standards to the public, donors, and volunteers
- Models Christian conduct and behavior at all times
- Performs other duties as assigned

COMPENSATION AND BENEFITS

Compensation and benefits for this position are competitive with comparable opportunities. FTL is committed to attracting and retaining quality staff members.

LOCATION

Office location of the DD is negotiable given the nature of the role. Occasional onsite meetings with the board and staff is expected



QUALIFICATIONS

- Must know the Lord Jesus as his/her personal Savior and is called to serve Him with Freedom to Lead.
- Agreement with and adherence to the FTL Mission Statement and Life Together Ministry Commitment.
- Grant writing and grant solicitation experience is desired but not required
- Experienced with adequate skills in public speaking
- Demonstrated ability to handle confidential information according to procedures
- Excellent management and interpersonal skills
- Demonstrated proficiency in grammatical and writing skills, general office skills, and organization of details, including telephone skills, filing, record keeping and time management
- Effective communicator, writer and editor
- Willingness and availability for travel up to 40% of the time.





If interested in this position please send a resume

By Email:

info@freedomotlead.net

---OR----

Mail to:

Freedom to Lead International P.O. Box 3 Cary, NC 27512